



# STARTUP ASSISTANCE

IN PARTNERSHIP WITH THE **CCSA**



## WE'RE HERE TO HELP

At Bisque Imports, we understand that your success drives our success, thus we are committed to providing resources and assistance to help our customers **start and sustain strong, successful businesses**. Whether you are just starting out, taking over an existing business, or expanding your business model, **we can help!** Customers placing a qualifying startup order\* are eligible for the following support:

- **Pro Perks Membership:** This is our customer loyalty program which provides access to numerous resources such as the following and more!
  - + Instructional and training videos
  - + Access to Pro-exclusive projects
  - + “Perks” such as promotional discounts and free gifts
  - + A presence on our lead generation website, [www.diyprostudios.com](http://www.diyprostudios.com), where we spend advertising and marketing dollars to drive customers directly to your door!
- **Startup Order Assistance:** We will work with you to curate a startup order that suits your unique needs. From kilns and glazes to bisque, mosaics, fused glass and more, we’ve got it all!
- **Startup Order Discount:** 10% discount (5% CCSA discount PLUS an additional 5% off\*) on an approved startup order over \$10K.
- **CCSA Membership:** You’ll also enjoy a **FREE** one year membership in the Contemporary Ceramic Studio Association (CCSA). The CCSA is our industry association with an extensive number of benefits, educational & training resources, and networking opportunities. *(Valued over \$300!)*
- **CCSA Member Discount:** CCSA members receive a 5% discount\* on orders every day!
- **CCSA’s Retail Guide to Opening & Running Your Own PYOP:** *(A \$125 value!)* This guide is intended to give you a head start on opening a successful Paint-Your-Own Pottery (PYOP) studio. It includes information on writing a business plan, picking a location, negotiating a lease, designing your studio, staffing, inventory and supplies, marketing & more!

## GET STARTED TODAY!

Send an email to [training@bisqueimports.com](mailto:training@bisqueimports.com) with your contact information and we will reach out to discuss your needs and answer any questions you have about the program.

**We look forward to getting to know you and helping you grow!**

\*Our Startup Assistance Program is eligible for customers placing a single, approved startup order of \$4K or more. Approved startup orders totalling over \$10K are eligible for a discount of 10% off of eligible items, reflecting the 5% CCSA Member Discount and an additional 5% off. Discounts cannot be combined with other offers or promotions. Kilns, wheels, equipment and events are not eligible for discounts. Other restrictions may apply. Not eligible towards previous orders. This program is subject to change.



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