



STARTUP ASSISTANCE

IN PARTNERSHIP WITH THE CCSA



WE'RE HERE TO HELP

At Bisque Imports, we understand that your success drives our success, thus we are committed to providing resources and assistance to help our customers **start and sustain strong, successful businesses**. Whether you are just starting out, taking over an existing business, or expanding your business model, **we can help!** Customers placing a qualifying startup order* are eligible for the following support:

- **Pro Perks Membership:** This is our customer loyalty program which provides access to numerous resources such as the following and more!
 - + Instructional and training videos
 - + Access to Pro-exclusive projects
 - + "Perks" such as promotional discounts and free gifts
 - + A presence on our lead generation website, www.diyprostudios.com, where we spend advertising and marketing dollars to drive customers directly to your door!
- **Startup Order Assistance:** We will work with you to curate a startup order that suits your unique needs. From kilns and glazes to bisque, mosaics, fused glass and more, we've got it all!
- **Startup Order Discount:** 10% discount* on an approved startup order over \$10K.
- **CCSA Membership:** You'll also enjoy a **FREE** one year membership in the Contemporary Ceramic Studio Association (CCSA). The CCSA is our industry association with an extensive number of benefits, educational & training resources, and networking opportunities. (*Valued over \$300!*)
- **CCSA Member Discount:** CCSA members receive a 5% discount* on orders every day!
- **CCSA's Retail Guide to Opening & Running Your Own PYOP:** (*A \$125 value!*) This guide is intended to give you a head start on opening a successful Paint-Your-Own Pottery (PYOP) studio. It includes information on writing a business plan, picking a location, negotiating a lease, designing your studio, staffing, inventory and supplies, marketing & more!

GET STARTED TODAY!

Send an email to training@bisqueimports.com with your contact information and we will reach out to discuss your needs and answer any questions you have about the program.

We look forward to getting to know you and helping you grow!

*Our Startup Assistance Program is eligible to customers who place an approved startup order of \$4K or more. The 10% discount on approved startup orders over \$10K includes the 5% CCSA Member Discount, as discounts cannot be combined. Kilns, wheels and equipment are not eligible for discounts. Other restrictions may apply. This program is subject to change.



BISQUEIMPORTS.COM

(888) 568.5991 | CUSTOMERSERVICE@BISQUEIMPORTS.COM

