

# TRAINING & CONSULTATION PROGRAMS

Thank you for your inquiry into Bisque Imports' Training & Consultation Programs. We look forward to helping you create and maintain strong, successful studios!

Bisque Imports offers FREE and PERSONALIZED consultation and training to studios placing qualifying startup orders. Studios who do not need to place a startup order can benefit from consultation and training packages as well. Contact us to discuss pricing options for the customizable program that would best fit your needs.

## STUDIO STARTUP PACKAGE

### INITIAL PLANS TO OPENING DAY

For new studios, second locations, moving a studio, etc.

### INCLUDES GUIDANCE ON:

#### BUSINESS PLAN

Business model, Pricing Strategy, Industry Averages, etc.

#### MARKETING PLAN

Events, Groups, Classes, Fundraising, etc.

#### CHOOSING A SPACE

Size, location, etc

#### LEASE NEGOTIATIONS

Don't do it alone!

#### FLOOR-PLAN DESIGN

Bisque "map" for shelving, pick up area, cash wrap, kiln room, party area, etc.

#### INITIAL ORDER

Personalized for your location and business model.

#### MERCHANDISING

Creating effective displays.

## STUDIO PRO PACKAGE

### BASIC PYOP KNOWLEDGE

For new studios, new-to-you studios and employees, too.

### INCLUDES TRAINING ON:

#### GLAZES & BASIC STUDIO OPERATIONS

Low fire, mid-range, and specialty glaze training based on what you carry

Glaze Application

Clear Glaze Application

Correcting Mistakes

Design Techniques and Instructing Customers

Creating Sample Pieces

Running Parties, Classes and Events

#### KILN ROOM

Kiln Room Safety

Loading Kilns Properly

Unloading Kilns

Repairs

Firing Programs

Kiln Maintenance

## STUDIO EXPANSION PACKAGE

### DIVERSIFYING TO STAY COMPETITIVE

For new and seasoned studios.

### INCLUDES TRAINING ON:

How to expand your business model beyond PYOP.

Introducing programs such as:

*Fused Glass, Stoneware Pottery, Coloring Book Pottery, Mosaics, Board Art, Canvas Painting, Tie-Dye, Hydro Dipping, and Paint Pouring*

Instruction on mediums in areas you wish to expand.

Managing different mediums as walk-in offerings and/or classes.

Creating space for new projects in your studio.

Marketing and Merchandising new programs.

**ONSITE OPTIONS ARE AVAILABLE. ALL PACKAGES CAN BE PERSONALIZED TO SUIT YOUR NEEDS!**

For more details on pricing and training packages, contact us at [training@bisqueimports.com](mailto:training@bisqueimports.com) or 704.413.6909